

EnQii 'CentrePoint' complements *RemoteTransfer* connected media players for when you need all connected players in a single location to play the same content.

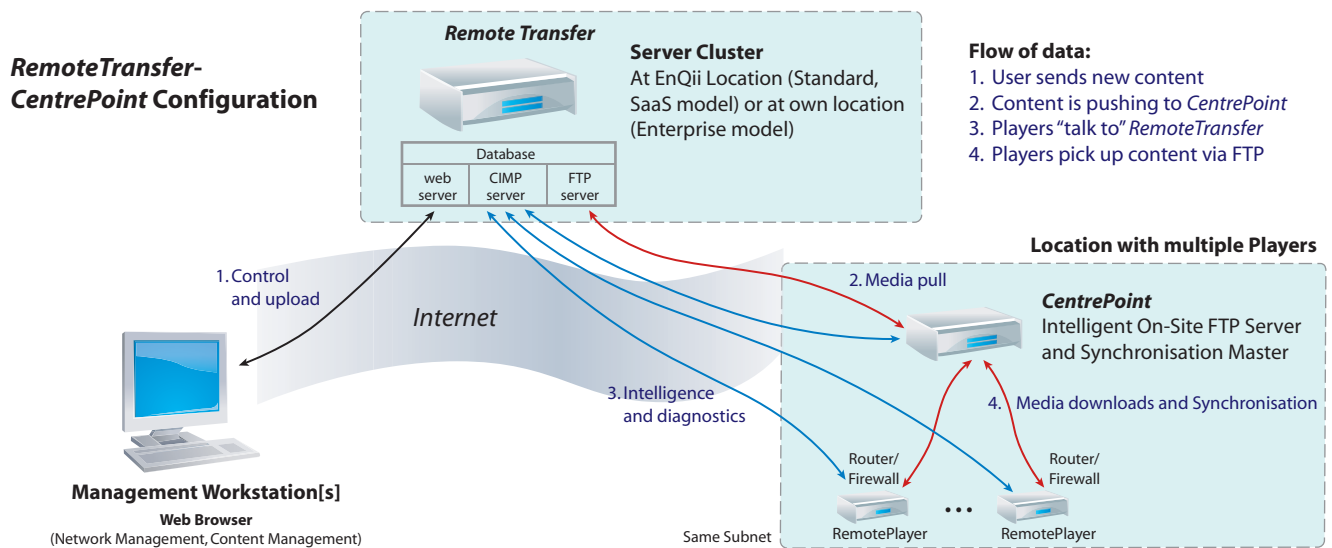
Benefits:

- Save bandwidth and time by ensuring that costly and constrained international bandwidth use is minimised. By maximising local bandwidth use, each site with multiple media players only receives the content once.
- The *CentrePoint* server can also synchronise your players ensuring that content is played out simultaneously on each media player. *CentrePoint* is small in size and can fit in most confined spaces. It uses low power and consequently generates a low amount of heat.
- As a Linux based appliance it is a stable and robust machine that has minimal initial and ongoing costs and is very easy to administer.

How it Works:

CentrePoint is designed as a central point in EnQii *RemoteTransfer* networks where there are up to 100 media players in a single location on the same network. It allows these multiple players to share one file transfer by connecting as an intelligent remote device to the *RemoteTransfer* servers, and then presenting the content to all the in-store players locally.

1. Using the *CIMP™* protocol, the *CentrePoint* connects as an intelligent remote device to *RemoteTransfer*.
2. When new content is available in any groups it serves, the *CentrePoint* downloads it.
3. The media players are configured to direct their requests to pick up the content from the *CentrePoint*.
4. The media players download the content from the *CentrePoint* using FTP.
5. The *CentrePoint* also acts as a synchronisation server which means you can trigger each media player to commence playback of content at the same time.



About

RemoteTransfer™

RemoteTransfer is a world-leading, state-of-the-art content distribution and content management system for out-of-home digital media applications. Whether you are a media owner, retailer, or distributor, *RemoteTransfer* enables you to efficiently and reliably manage large networks of remote digital signage players and displays. Internet based, it provides easy management of very large networks, from player and network management, real-time monitoring and content distribution to media scheduling, play reporting and historical performance analysis. Visit www.enqii.com for more information.